

ABSTRACT OF THE DISCLOSURE

The present invention is directed to systems and methods for the preparing, programming, and publishing media assets for storage on a memory medium as a collection of media content. In a preferred embodiment, media assets are combined with metadata to form media content data structures suitable for subsequent distribution and storage at one or more memory storage locations where it may be accessible for viewing over a network by consumers during a selected interval of time. Additional data structures containing different media content are prepared and readied for offering to the consumers after the selected interval of time has elapsed. The media content may be formed and distributed based on viewing preferences or habits of the consumers and the availability of selected media assets during the selected interval of time.